

# TEAM *Malizia* PRESS KIT 2025

*Malizia*





# ABOUT TEAM MALIZIA

Team Malizia is an international offshore sailing team, skippered by German sailor Boris Herrmann and co-founded by Pierre Casiraghi, Vice President of the Yacht Club de Monaco. We compete in the biggest offshore races around the world and use this unique platform to communicate the excitement of our sport and to inspire ambitious climate action. Our slogan and logo combine both facets of our identity: A Race We Must Win - Climate Action Now! accompanied by the United Nations Sustainable Development Goals wheel on the sails of our Malizia - Seaexplorer racing yacht. The team has four main pillars to the campaign - sailing, science, education and partnerships which are co-dependant on each other for success. We raise awareness by collecting Ocean climate data, educating the public and children on climate change topics with an education programme, and by partnering with companies, NGOs, scientists, and institutions to achieve change and further our mission.

*Boris and Team Malizia*



# THE MALIZIA JOURNEY

## SO FAR...





# THE MALIZIA JOURNEY

## GOING FORWARD



2025

THE OCEAN RACE EUROPE

MAJOR OCEAN  
CONFERENCES

Ambassador to the  
One Ocean Science  
Congress

UNOC3

TEAM MALIZIA KIDS EVENT  
WITH UNICEF



2026

NEW BOAT LAUNCH

Launch of new  
MLZ4 in June

THE OCEAN RACE  
ATLANTIC



2027

THE OCEAN RACE 2027-  
2028

UN OCEAN DECADE  
CONFERENCE RIO DE  
JANEIRO



2028

UN OCEAN CONFERENCE IN  
CHILE

TO BE ANNOUNCED

2029

2030





# RACING





# SAILING TEAM 2025

Team Malizia's new crew for 2025 includes six sailors and onboard reporters hailing for 7 countries led by Boris Herrmann (GER) and permanent co-skipper Will Harris (GBR). The four other co-skippers include Cole Brauer (USA), Francesca Clapcich (ITA/USA), Justine Mettraux (SUI) and Loïs Berrehar (FRA). Team Malizia has chosen a larger, more diverse crew than required for The Ocean Race Europe, reflecting its values and long-term vision. The goal is to build a tight-knit team that grows together over time, even if sailors pursue other projects in between.





# BORIS HERRMANN

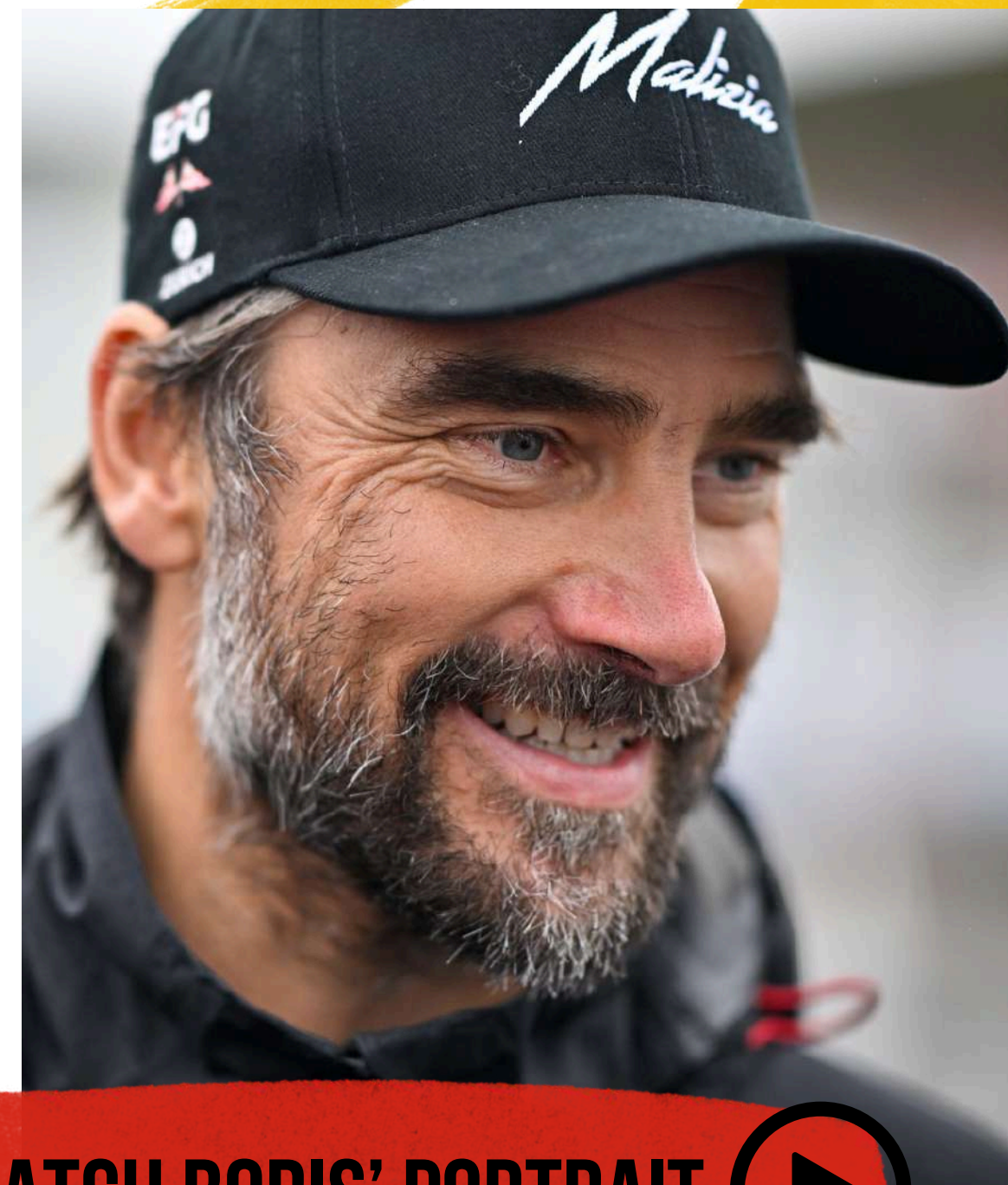
GERMAN, BORN 28 MAY 1981

## *Skipper*

In 2020, Boris Herrmann became the first German to compete in the Vendée Globe, racing solo non-stop around the world and finishing 5th, an achievement widely covered in German and international media. He has completed six circumnavigations: doublehanded, fully-crewed, and solo. These include the 2009 Portimao Global Ocean Race, the 2010 Barcelona World Race, a 2015-16 Jules Verne Trophy attempt, the Vendée Globe in 2020-21 and 2024-25, and The Ocean Race 2022-23, where he and his team finished 3rd overall, winning two legs. In 2025, he will take part in The Ocean Race Europe for the first time, starting on home waters in Kiel, Germany.

Boris Herrmann, who studied economics and sustainable management at the University of Bremen, is an unwavering champion of climate action and a sought-after speaker on sustainability. Over the past decade, he and his team have combined elite offshore racing with a bold climate and science mission under the banner “A Race We Must Win – Climate Action Now!”: raising awareness, educating children globally, and collecting vital Ocean data. As an outspoken advocate, he uses his platform to urge the public to act now in the face of the climate crisis.

[Click on the photo to access the image bank](#)



**WATCH BORIS' PORTRAIT**





# WILL HARRIS

ENGLISH, BORN 22 JANUARY 1994

*Co-skipper*

Will Harris joined Team Malizia in 2019 and has since competed as co-skipper alongside Boris Herrmann. He is regarded today as one of the most exciting talents in offshore sailing. Together, they raced major double-handed events like the Fastnet Race 2019 and the Transat Jacques Vabre (2019 and 2023), as well as the crewed Ocean Race 2022-23. There, he skippered two legs, becoming the youngest skipper of the edition, and won the Hans Horrevoets Rookie Trophy. In 2025, he returns to the skipper role when Boris Herrmann is not onboard, leading the Malizia crew in the Course des Caps and in one leg of The Ocean Race Europe.

Will Harris plays a key role at Team Malizia, not only as co-skipper, but also in preparing Boris Herrmann for the Vendée Globe, and supporting the team as meteorologist, navigator, and speaker. He has two major goals: winning The Ocean Race 2026-27 and the Vendée Globe 2028-29, aiming to become the first British to win the iconic solo round-the-world race. With a degree in oceanography, he is passionate about marine science and uses his sailing career to promote research and sustainability.

Click on the photo to access the image bank



**WATCH WILL'S PORTRAIT**





# COLE BRAUER

AMERICAN, BORN 24 MAY 1994

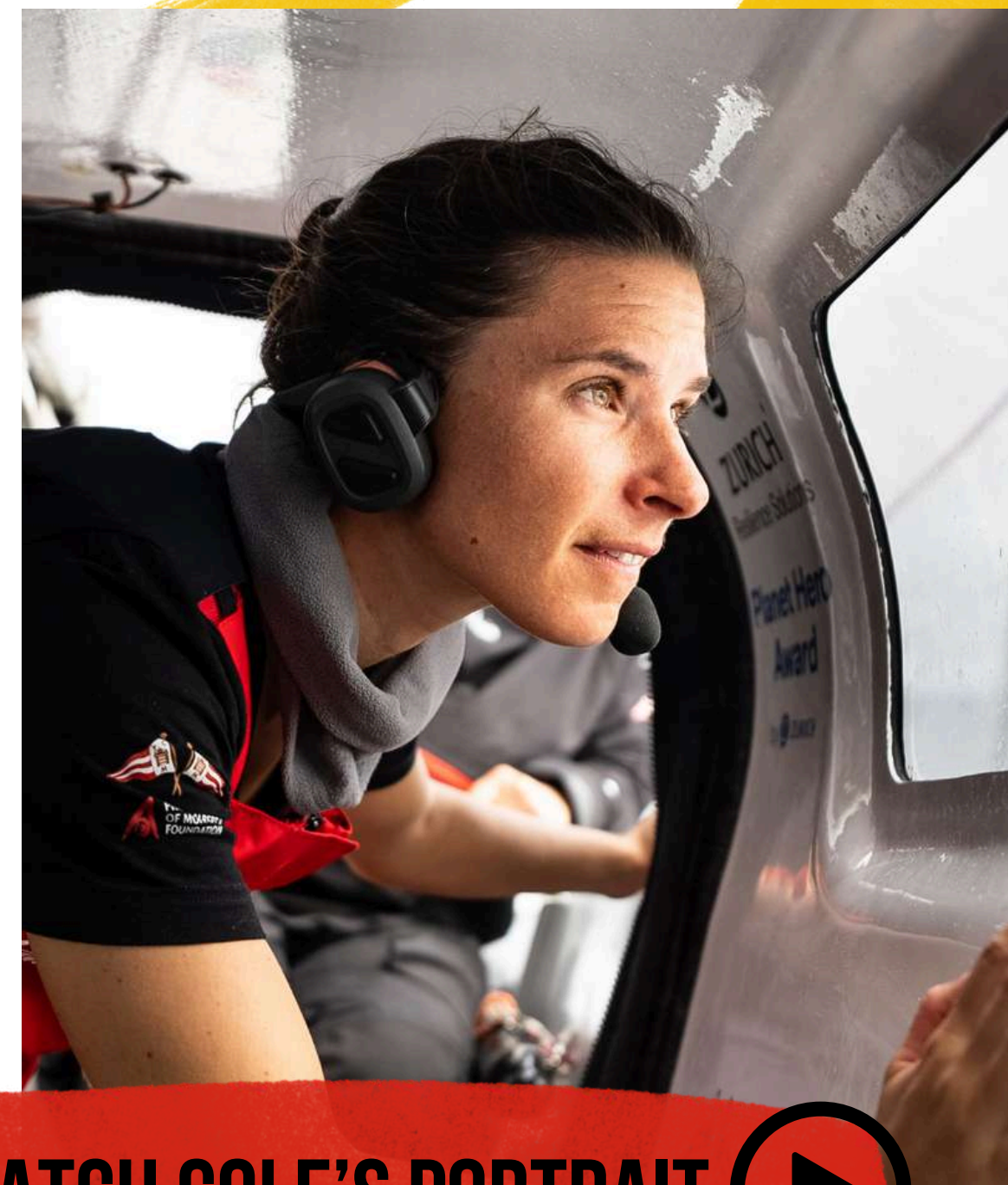
## *Co-skipper*

Cole Brauer grew up on Long Island and discovered her passion for the Ocean early on. At St. Mary's College of Maryland, she built expertise in regattas and offshore sailing, and after studying science at the University of Hawaii, she specialised in single- and short-handed racing.

In 2023, she became the youngest and only female participant in the Global Solo Challenge, racing her Class40 First Light. After 130 days at sea, she finished second in March 2024, breaking the Class40 round-the-world speed record and becoming the first American woman to race solo around the globe. Sharing her journey on social media, she grew from 10,000 to 400,000 followers with her transparent, human approach, showing both moments of doubt and frustration, as well as lighter ones.

In 2024, Cole Brauer joined Team Malizia under the mentorship of Boris Herrmann through The Magenta Project. By 2025, she became co-skipper and will race The Ocean Race Europe, and was also named 2024 Rolex Yachtswoman of the Year. Through her performance and positivity, she represents a new generation of sailors.

Click on the photo to access the image bank



**WATCH COLE'S PORTRAIT**





# FRANCESCA CLAPCICH

ITALIAN-AMERICAN, BORN 28 JANUARY 1988

## *Co-skipper*

Francesca Clapcich is a record-setting offshore sailor and versatile athlete. She represented Italy at the London and Rio Olympics, won The Ocean Race 2022-23 as the first Italian in its 50-year history, and raced for the USA in the 2024 Puig Women's America's Cup. She also skippered UpWind by MerConcept, the first all-female team in the Ocean Fifty Series.

In March 2025, she announced that, alongside title sponsor 11th Hour Racing, she starts her IMOCA campaign and journey to qualify for the Vendée Globe 2028-29, where she aims to become the first sailor to compete in all four major sailing events: the Olympics, the Puig Women's America's Cup, The Ocean Race, and the Vendée Globe.

This summer, she joins Team Malizia as co-skipper for The Ocean Race Europe, before Malizia - Seaexplorer is handed over to her team. Alongside her sporting goals, she aims to drive positive change in sailing and beyond by promoting belonging, equity, and sustainability. Her team will use the IMOCA campaign, Francesca Clapcich's experience, and sailing to fight discrimination and climate change through education, advocacy, and collective action.

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**WATCH FRANKIE'S PORTRAIT**





# JUSTINE METTRAUX

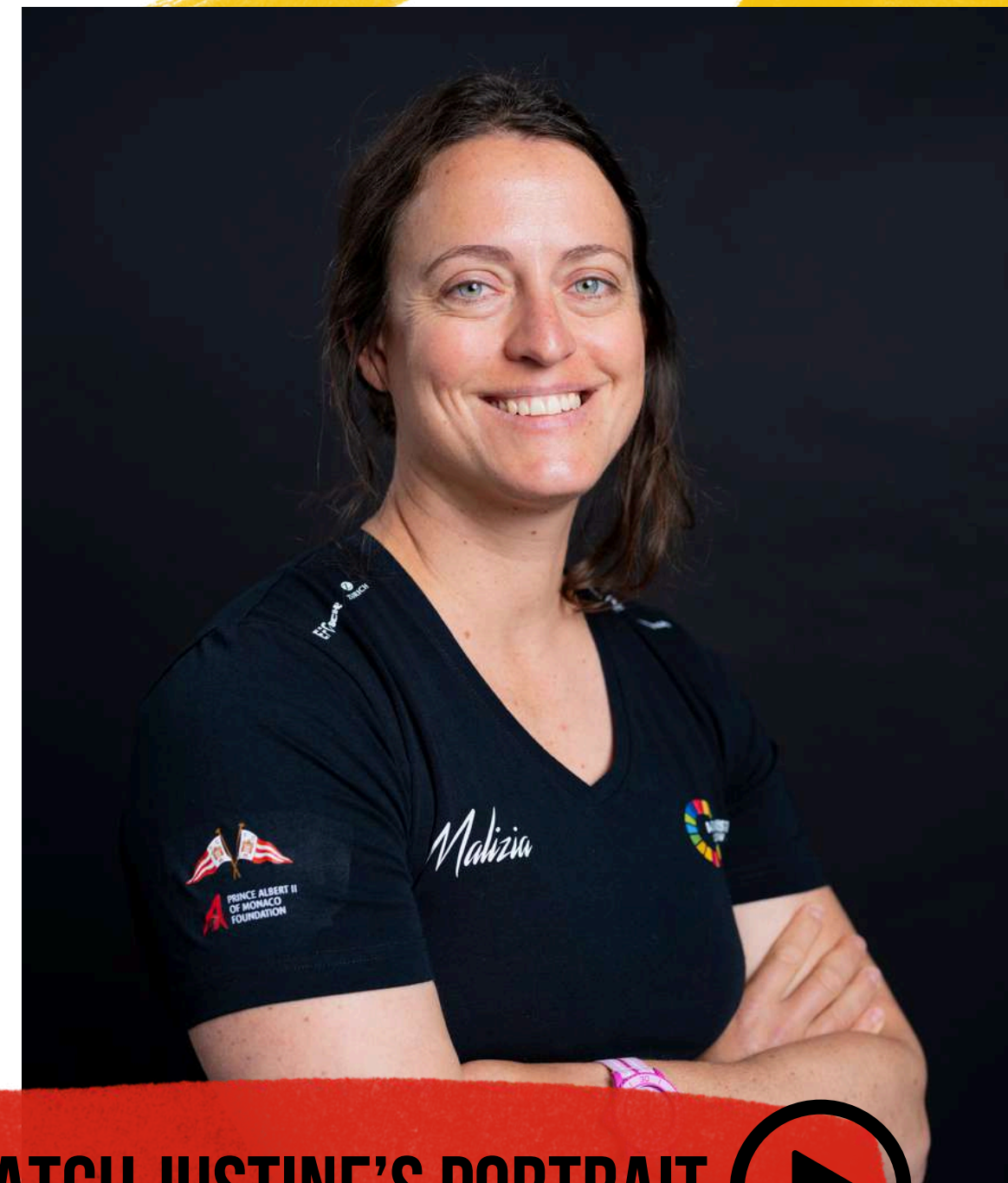
## Co-skipper

SWISS, BORN 4 OCTOBER 1986

Justine Mettraux, a Swiss sailor born in Geneva in 1986, grew up in Versoix and began sailing at a very young age on her family's boat. At the age of 16, Justine Mettraux joined the Geneva Regatta Training Center, where she honed her passion for competition. She later became part of the crew of the D35 Lady Cat owned by Dona Bertarelli, and in 2013, she competed in her first Mini Transat, finishing in second place.

This was followed by offshore racing experiences in the Solitaire du Figaro and the Volvo Ocean Race. In 2022, the Vendée Globe adventure began, marking her first solo steps in the IMOCA Class. In 2024, supported by her long-time sponsor TeamWork and the Snef Group, she set off on the solo round-the-world race, finishing in 8<sup>th</sup> place as the first woman and record holder of the event. The adventure continues in 2025 with Team Malizia, as she joins the crew as co-skipper for The Ocean Race Europe.

Click on the photo to access the image bank



WATCH JUSTINE'S PORTRAIT





# LOÏS BERREHAR

*Co-skipper*

**FRENCH, BORN 30 OCTOBER 1993**

After ten years in high-level catamarans, Loïs Berrehar switched to offshore sailing in 2016 with Team Sodebo and moved to the demanding Figaro Bénéteau Class in 2017, quickly standing out as first rookie in the Solo Maître Coq and 15<sup>th</sup> in the Solitaire Urgo - Le Figaro. In 2019, he took the helm of the Figaro 3 Performance and in 2021 finished 10<sup>th</sup> in the Transat Jacques Vabre with Fabrice Amedeo. In 2023, he raced with Romain Attanasio in the Défi Azimut and Transat Jacques Vabre. After a strong Figaro season, he was named Charlie Dalin's replacement skipper for the 2024-25 Vendée Globe.

In 2025, he announced with Banque Populaire the build of a new IMOCA, a sistership of Team Malizia's future boat, aiming for the Vendée Globe 2028-29. While awaiting his IMOCA, he joins Team Malizia as co-skipper for The Ocean Race Europe. Though it is his team debut, he and Boris Herrmann have known each other for years: in 2008, a young Loïs christened Boris' Class40 Beluga Racer. They haven't sailed together much but share a strong connection and finally get to race together.

*Click on the photo to access the image bank*



**WATCH LOÏS' PORTRAIT**





# FLORE HARTOUT

*Onboard reporter*

**FRENCH-DUTCH, BORN 16 JUNE 1999**

Flore Hartout's passion for sailing began young, inspired by Samantha Davies and fueled by years competing in dinghies across Europe. After racing in events like the Laser World Championships and with the French National Youth Sailing Team, she paused competitive sailing to study oceanography and physical geography at the University of Southampton.

Her love for the sea grew as she taught herself photography, filmmaking, and onboard reporting, aiming to become an onboard reporter (OBR) for The Ocean Race. Today, Flore Hartout works full-time with Team Malizia as editor, videographer, photographer, and onboard reporter. Having sailed over 18,000 miles with The Clipper Race, she brings audiences closer to offshore life with her authentic storytelling and deep connection to the Ocean.

*Click on the photo to access the image bank*





# THE TEAM

## *Behind the scenes*

In the past three years, our team has grown to over 35 people from 13 countries across technical and commercial roles, from boat building to partner management, electronics, communications, and education. Every role strengthens our mission and supports our A Race We Must Win - Climate Action Now! campaign, which aims to inspire ambitious climate action through the emotion of sailing and education on solutions to the climate crisis.

During The Ocean Race 2022-23, we launched the **Malizians docu-series**, created by journalist Carsten Behrendt and following the lives of our team through twelve 20-30 minute episodes released every 2-3 weeks as we competed in the round-the-world race. With interviews, real-life moments, and unique insights, the series brought fans closer to the team than ever before. We have continued this storytelling through regular vlogs and other features, including a second season of "Malizians" following the team during The Ocean Race Europe 2025.

Click on the photo to access the image bank



**WATCH OUR MALIZIANS  
ADVENTURES**





# MALIZIA - SEAEXPLORER

## CURRENT RACING YACHT

FOILING IMOCA

LENGTH: 18.28M

LAUNCHED  
19 JULY 2022

WIDTH: 5-6M

ARCHITECT VPLP

MAST HEIGHT: 27M

MULTIPLAST BUILD

DRAUGHT: 4.5M

BOAT NR: 1297

TOP SPEED: 39 KNOTS





# MALIZIA - SEAEXPLORER

## CURRENT RACING IMOCA

Launched on 19 July 2022, Malizia - Seaexplorer was built by Multiplast and designed by VPLP. About 6 months of design work and a year of construction, with some overlap, went into the boat. The deck mould was made by Schütz, who also supplied the honeycomb core material. Boris Herrmann played a major role in the design, applying lessons from his first Vendée Globe. The boat features a distinctive cutaway rounded bow, designed to ride over waves rather than cutting through them, improving seaworthiness. It was built with strength in mind to withstand the heavy Southern Ocean swells, proven during Leg 3 of The Ocean Race, which the team won, and Boris Herrmann's second Vendée Globe.

The sails were developed with North Sails, electronics are from B&G, and ropes partly from Gleistein. The boat now flies on its version 3 foils and carries triple the solar panels of its predecessor, plus hydrogenerators. In 2025, a hybrid propulsion system by Molabo and Fischer Panda was added to run entirely on renewable energy. The boat also carries scientific equipment. Designed for both crewed and solo racing, she has a larger living space, with enough headroom even for Boris Herrmann at 1.90m tall. True to form, the IMOCA has no toilet or kitchen. Drinking water comes from a desalination system, and meals are freeze-dried, prepared on a Jetboil, and eaten from the bag.





# NEW BOAT BUILD

## MLZ4 LAUNCH: JUNE 2026

In May 2025, Team Malizia announced the build of a new IMOCA racing yacht and with it, an unprecedented collaboration. For the first time in recent IMOCA class history, three teams, Team Malizia, TR Racing (Thomas Ruyant), and Team Banque Populaire (Loïs Berrehar), have united to co-design and construct three new boats. Combining their expertise and ambition, they are working with naval architect Antoine Koch, design office Finot-Conq, and structural engineering firm Gsea Design. The yachts will be built at the CDK shipyard.

While they will share a common platform, each team will make specific modifications to reflect their skipper's unique approach to offshore racing. This joint boat-building project brings teams together to share knowledge, reduce costs, and lower our climate impact. Team Malizia's IMOCA is set to launch in late June 2026.



**MORE ABOUT THE BUILD HERE**



# RACING HIGHLIGHTS

## VENDÉE GLOBE 2020-2021

Boris Herrmann made history as the first German to compete in the Vendée Globe, the legendary solo, non-stop, unassisted round-the-world race. Departing Les Sables-d'Olonne on 8 November 2020 aboard Seaexplorer - Yacht Club de Monaco, he spent 80 days alone at sea, facing storms, sleep deprivation, and isolation, while also collecting vital Ocean data. Among the front-runners for much of the race, he impressed with his calm determination, strategic choices, and consistent performance. But just 90 nautical miles from the finish line, his boat collided with a fishing vessel at night. Despite the damage, he brought the boat home safely and finished in 5<sup>th</sup> place. Besides the impressive result, he stood out for his raw, personal storytelling through onboard videos, offering millions an unfiltered view of life at sea. His first Vendée Globe campaign was a powerful display of skill, resilience, and purpose—bringing solo Ocean racing and its climate mission to a global audience.





# RACING HIGHLIGHTS

## THE OCEAN RACE 2022-2023

The Ocean Race is widely regarded as the toughest team competition in sport. In 2023, Team Malizia and their newly built Malizia - Seaexplorer took on this legendary round-the-world challenge for the first time. Over six months, they raced 37,000 nautical miles across 7 legs and 9 cities, from Alicante to Genova. Led by skipper Boris Herrmann, the crew faced relentless conditions and despite major setbacks, including injuries and a cracked mast, they pushed through to claim 3<sup>rd</sup> place overall. Highlights included winning the Southern Ocean leg, passing Cape Horn first, winning the final sprint to Genova, and breaking the 24-hour monohull distance record. Their story reached millions through real-time onboard coverage, a behind-the-scenes documentary series, and a book. Driven by teamwork and resilience, Team Malizia proved they belong at the top of offshore racing, and they did it while continuing their climate mission, collecting vital Ocean data and educating children all along the way.



**WATCH THE DOCU-SERIES**





# RACING HIGHLIGHTS

## THE TRANSAT CIC 2024

An arrival as iconic as New York City deserved a great result, and Boris Herrmann delivered. On 6 May 2024, the German skipper finished second in The Transat CIC, the solo North Atlantic race. After departing Lorient, France, he crossed the finish line 8 days, 9 hours, 14 minutes, and 31 seconds later, covering 3,251 nautical miles at an average speed of 16.16 knots against 32 competitors. On arrival, Boris Herrmann commented: "I feel great, this race gave me confidence for my upcoming second Vendée Globe, which was my main objective. I also validated my qualification and this 2<sup>nd</sup> place is my best IMOCA result so far." Despite a torn mainsail on Day 3 and rough conditions, Boris Herrmann climbed steadily from the top 10 to 2<sup>nd</sup> place, finishing just over two hours behind winner Yoann Richomme after a suspenseful battle. "I really found my solo legs. I felt great alone on board and Malizia is Vendée Globe ready!"





# RACING HIGHLIGHTS

## NEW YORK VENDÉE 2024

In a race full of decisions and excitement, Boris Herrmann crossed the finish line of the New York Vendée in second place, achieving consecutive second place finishes in 2024's transatlantic solo challenges. Racing against 27 competitors from New York to Les Sables d'Olonne, Boris Herrmann took a risky yet well thought-through strategic decision. He was the only sailor to go for a very northern route which saw him fight through light winds, and sail within as little as 300 nautical miles of Greenland. He then reached the downwind conditions he had been chasing and raced fast towards France, claiming 2<sup>nd</sup> place in the process, on Sunday 9 June 2024 after 10 days, 20 hours, 52 minutes, and 32 seconds at sea and 4,112 nautical miles sailed. With his impressive consecutive achievements, Boris Herrmann made a big statement highlighting his outstanding potential for the Vendée Globe.





# RACING HIGHLIGHTS

## VENDÉE GLOBE 2024-2025

On 29 January 2025, Boris Herrmann finished his second Vendée Globe in 12th place, completing the legendary solo, non-stop, unassisted round-the-world race in 80 days, 10 hours, 16 minutes, and 41 seconds. The “Everest of the Seas” lived up to its name: the German faced storms, a lightning strike, damaged electronics, a ripped sail, and his fear of heights during two mast climbs, all while battling a highly competitive fleet of 40 boats. Despite a collision with an OANI (unidentified animal or object) on 16 January that broke his boat’s port foil, he never gave up. Instead, he shifted his goal to “bringing her home safe” and succeeded, completing his second solo circumnavigation all while raising awareness for Ocean and climate protection and collecting vital Ocean CO<sub>2</sub> data from some of the most remote areas of the planet. His finish marks another milestone in the Vendée Globe, a race so tough that across 10 editions, there have only been 146 successful finishes.








# PREVIOUS RACES

## FULL LIST OF PAST IMOCA RACES

- Fastnet Race 2017 - 3<sup>rd</sup> place
  - Transat Jacques Vabre 2017 - 4<sup>th</sup> place (co-skipper Thomas Ruyant)
  - Monaco Globe Series 2018 - 7<sup>th</sup> place
  - Route du Rhum 2018 - 5<sup>th</sup> place
  - Bermudes 1000 2019 - 6<sup>th</sup> place
  - Fastnet Race 2019 - 7<sup>th</sup> place (co-skipper Will Harris)
  - Transat Jacques Vabre 2019 - 12<sup>th</sup> place (co-skipper Will Harris)
  - Vendée Arctique 2020 - 7<sup>th</sup> place
  - Vendée Globe 2020 - 5<sup>th</sup> place
  - Route du Rhum 2022 - 24<sup>th</sup> place
  - The Ocean Race 2022-2023 - 3<sup>rd</sup> place (crewed)
  - Défi Azimut 2023 - 7<sup>th</sup> place
  - Transat Jacques Vabre 2023 - 7<sup>th</sup> place (co-skipper Will Harris)
  - Retour à La Base 2023 - 4<sup>th</sup> place
  - The Transat CIC 2024 - 2<sup>nd</sup> place
  - New York Vendée 2024 - 2<sup>nd</sup> place
  - Défi Azimut 2024 - 10<sup>th</sup> place
  - Vendée Globe 2024-2025 - 12<sup>th</sup> place
  - Course des Caps 2025 - 4<sup>th</sup> place (crewed, without Boris Herrmann, skipper Will Harris)
- 



# UPCOMING THE OCEAN RACE EUROPE 2025

The second edition of The Ocean Race Europe sets off from Kiel, Germany, on 10 August 2025 and ends six weeks later in Boka Bay, Montenegro. This fast-paced race features a mixed crew of four sailors and one onboard reporter per leg. Team Malizia is excited to compete in European waters for the first time. The five legs of the race will connect key cities across the continent, with stops in Portsmouth, Matosinhos-Porto (pit-stop), Cartagena, Nice, and Genova before finishing in Montenegro. The Kiel start holds special meaning for Boris Herrmann, who recalls the electric atmosphere of the 2023 The Ocean Race Fly-By, thousands of fans and escort boats lining the Kieler Fjord, as one of the most emotional moments of his career. Beyond striving for a top-place finish, the team continues its science and education mission. They will collect crucial Ocean data and host My Ocean Challenge events in Kiel, Portsmouth, and Genova, aiming to engage young people in climate action.

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# UPCOMING FUTURE RACING HIGHLIGHTS

Ocean Race Europe  
EUROPE

AUG - SEPT 2025

OCEAN RACE ATLANTIC  
NY - BARCELONA

AUG 2026

ROUTE DU RHUM  
ST. MALO - Martinique

NOV - DEC 2026

THE  
OCEAN  
RACE

JAN - JULY 2027

TRANSAT CAFE L'Or  
LE HAVRE -  
MARTINIQUE

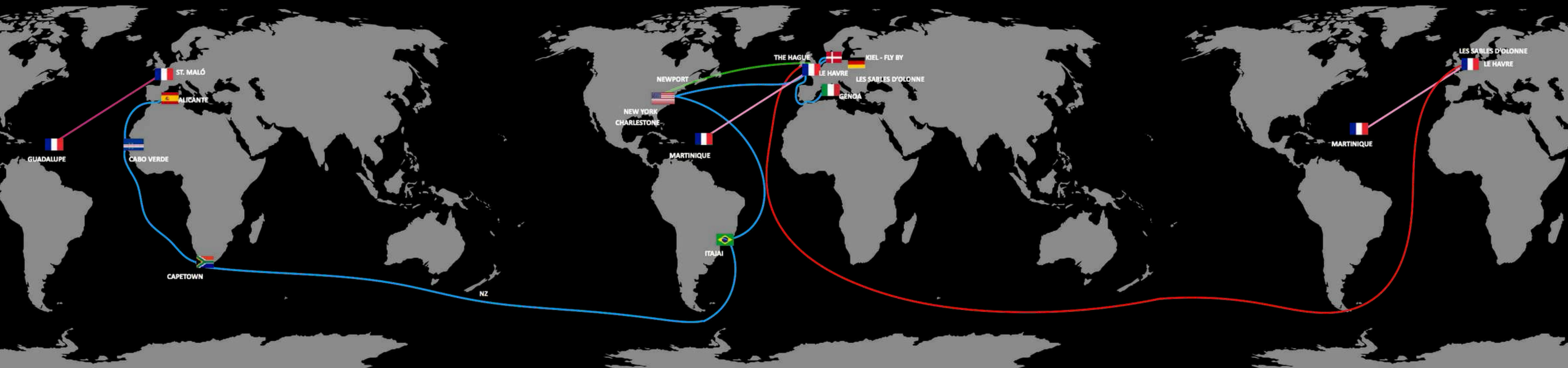
NOV - DEC 2027

2 TRANSATS - FRANCE  
TO NYC - FRANCE

MAY JUNE 2028

vendéeglobe  
Les Sables d'Olonne

NOV 2028 JAN 2029





# A RACE WE MUST WIN





# OCEAN ADVOCACY

Team Malizia's Climate and Ocean campaign inspires and motivates people around the world to take action for our planet today. Besides concrete projects and initiatives, such as our science onboard and education programmes, we strongly advocate on a political level to shape the debate and get decision makers onboard, to join our mission to fight climate change globally. We engage across partnership networks, associations, on national, European and UN levels to use our influence, expertise and networks to push for ambitious climate action.

The boat stands as our billboard for this important message carrying the United Nations Sustainable Development Goals on our sails and highlighting SDG13 Climate Action Now, we aim to raise awareness around the world.



**A RACE WE MUST WIN**  
CLIMATE ACTION NOW!





# SCIENCE

Team Malizia is about more than racing. Since 2018, our race boat carries the Ocean Pack, an onboard laboratory constantly measuring Ocean CO<sub>2</sub>, temperature, and salinity, with data sent to the Max Planck Institute, GEOMAR, AWI, and Ifremer. This data is vital for understanding the Ocean's role in climate change, especially from remote regions where few research vessels go.

During the Vendée Globe 2020-21, Boris Herrmann collected the first full round-the-world lap of Ocean CO<sub>2</sub> data, with two more laps since. These measurements have contributed to key publications, including the IPCC report, and Malizia - Seaexplorer was cited as a top contributor to the Global Carbon Budget 2024 on the Ocean data side.

Boris Herrmann pioneered Ocean science in the IMOCA class, being one of only three skippers to deploy scientific buoys in the Vendée Globe 2020-21. He and the team have continued this with Argo floats and drifter buoys in subsequent races, inspiring others to contribute to Ocean research alongside racing. Since January 2024, Boris Herrmann has served as an ambassador for the German Committee of the UN Decade of the Ocean.



**MORE INFORMATION HERE**



# Malizia Explorer

Building on the success of our campaign, we are expanding our climate research efforts with a new vessel: Malizia Explorer. Dedicated to science, communication, and outreach, this second sailboat complements our racing yacht Malizia - Seaexplorer by enabling focused research expeditions.

Launched in April 2025 and christened by Dr. Sylvia Earle and H.S.H. Prince Albert II of Monaco on 6 June 2025, the refurbished sailboat serves as a low-cost, low-emission platform for the global science and Ocean community. It will access remote regions, support diverse missions, and deepen our understanding of the Ocean's role in the climate system. Scientists, storytellers, and ambassadors will be onboard to explore, research, and share the story.

In partnership with leading research institutions and equipped for biology, chemistry, and physics, Malizia Explorer is built to let science lead the way. Her first missions will take it to the Mediterranean, West Africa, and Antarctica, amplifying the Ocean's voice in the race against climate change.

**More information here: <https://www.malizia-explorer.com/>**





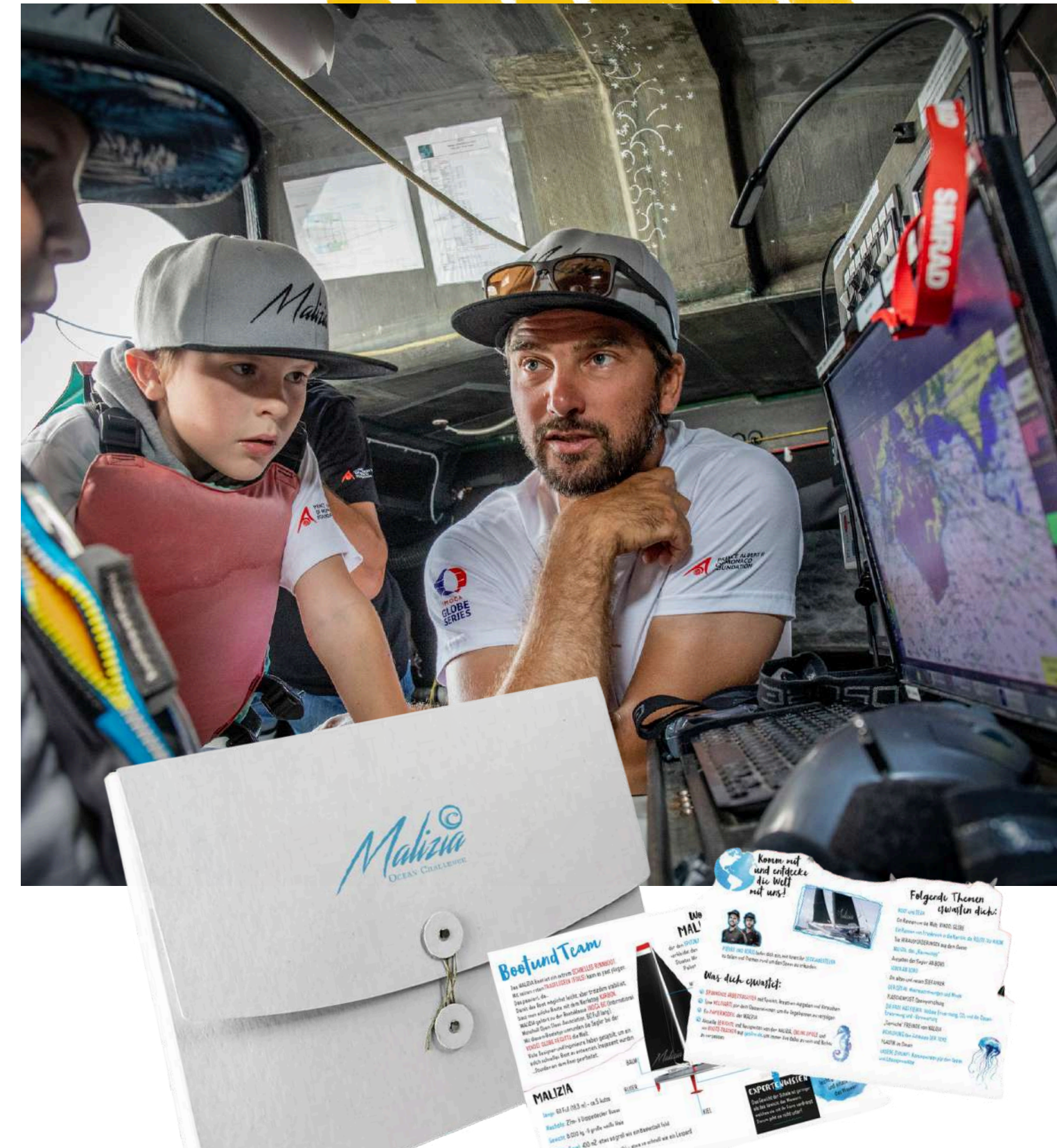
# MY OCEAN CHALLENGE

Team Malizia is dedicated to educating and raising awareness about Ocean and climate issues. Our programme promotes Ocean Literacy, climate action, and environmental protection, inspiring both children and adults to understand and engage with these topics.

The programme includes an education booklet available for free in 11 languages and is supported by a full-time educator on the team. We also produce an educational YouTube series and a regular kids' newsletter in 3 languages. The team visits schools and youth groups to run interactive workshops, sparking curiosity and passion for the Ocean.

To date, we have reached over 85,000 children worldwide. We continue to expand the programme by developing new materials, teacher training programmes, and strong partnerships with organisations such as UNICEF and UNESCO.

**More information about the programme [here](#)**





# MALIZIA MANGROVE PARK

Together with the Mama Earth Foundation, Team Malizia created the Malizia Mangrove Park in the Philippines, where half the mangroves were lost over the past century. In collaboration with Davao Oriental State University and the local community, the goal was to plant one million mangroves to help restore the coastal ecosystem. Thanks to global donations, the team surpassed 3 million mangroves and now aims for 5 million.

Mangroves are vital in the fight against climate change, store large amounts of CO<sub>2</sub>, protect coastlines, support biodiversity, and are habitats for marine life essential to local fishing communities. The project provides better income for residents involved in raising and planting seedlings.

Launched in November 2020, the initiative is guided by scientists to ensure the right native species are planted for a resilient, sustainable forest. Students and schoolchildren participate, combining carbon research with education on environmental conservation. The Malizia Mangrove Park contributes to climate action, biodiversity protection, and community development, with the long-term goal of restoring a self-sustaining forest that can thrive for generations.



**MORE ABOUT THE PARK HERE**



# PARTNERS

Team Malizia is known for its diverse partnerships, with eight main partners supporting our programme and mission. We also collaborate with UN bodies, scientific institutions, schools, governments, and NGOs.

This broad network drives innovation and impact, merging science, education, environment, and business for a greener world. Through these collaborations, Boris Herrmann and Team Malizia members often speak at events to push for change and give the Ocean a voice. With each partner, we develop a sustainability-focused lighthouse project to raise awareness and inspire action.

More about our partners and lighthouse projects here:  
<https://www.team-malizia.com/category/partners>

## MAIN PARTNERS





# PARTNERS

## SUPPLIER PARTNERS



## SCIENCE PARTNERS



## RESEARCH VESSEL

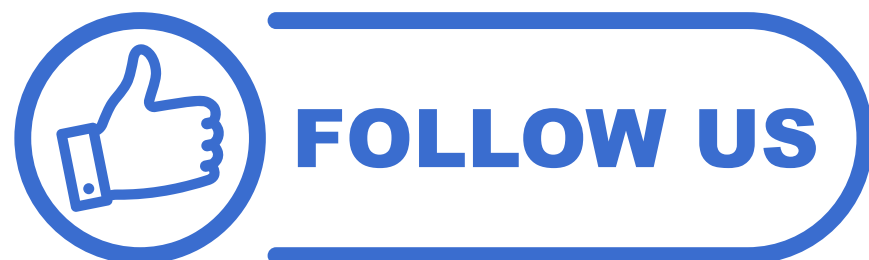




# COMMUNICATION

Team Malizia excels in media, sharing the joint message around sustainability and using the racing platform to garner greater interest and excitement. Social media showcases our journeys, races and environmental protection efforts with updates, visuals, and videos. Traditional media like TV, radio, and print spotlight us via races like Vendée Globe, amplifying our cause worldwide.

We are also teaming up with filmmakers to capture our mission and stories, infusing our message with emotion. In short, media empowers us to raise green awareness, champion education, and globally spread our message. Using the human story to create a voice for the Ocean.



SOCIAL  
MEDIA





# MEDIA NUMBERS FROM 2024

**For the Vendée Globe period alone (July 2024 to Feb 2025)**

€264 Million AVE for online media

8740 articles with a 28.5 Billion potential editorial reach

2 Million individual views on the German Boris Herrmann ARD two-part documentary Segeln Am Limit

Nearly half a million followers across all social media accounts

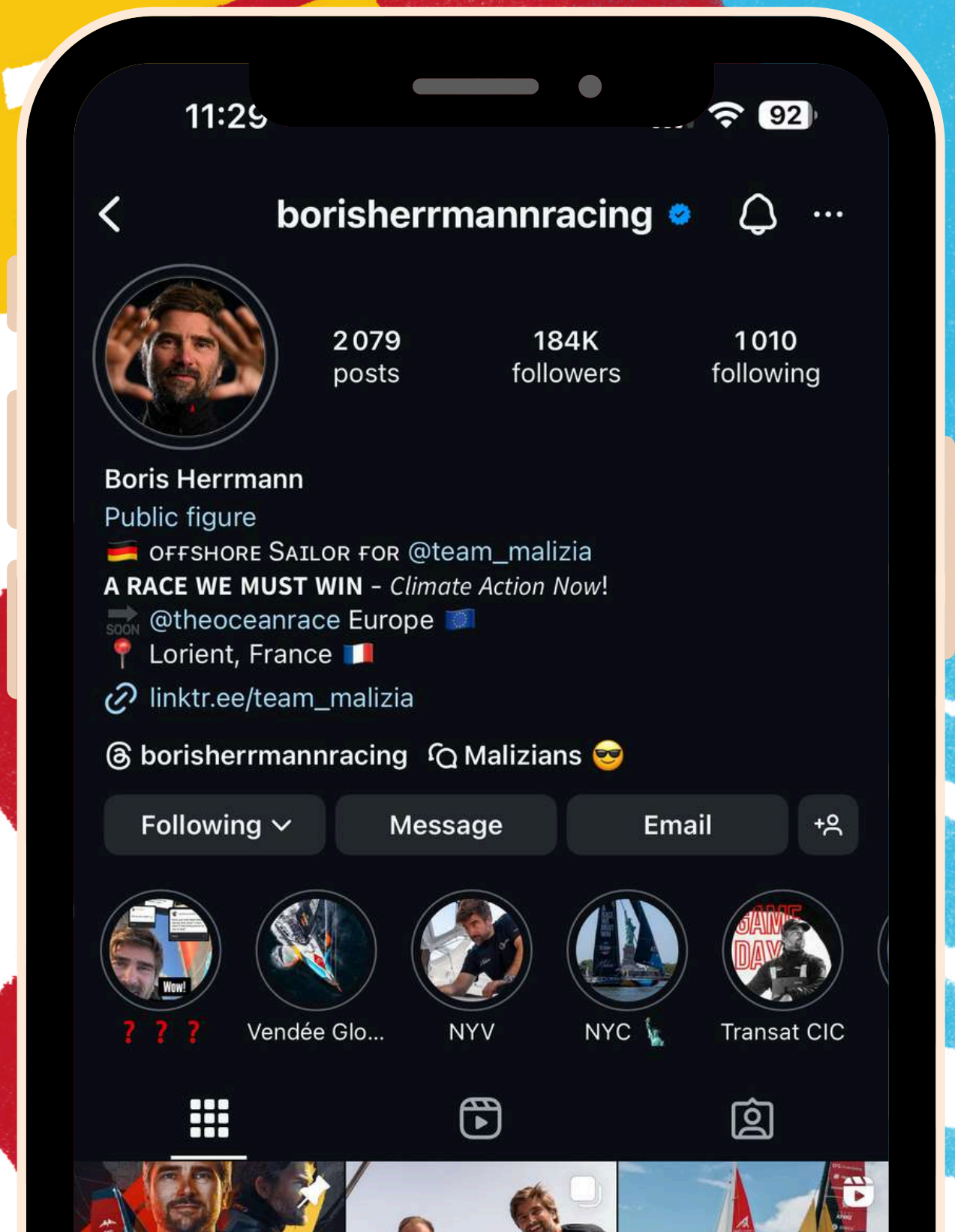
63.8 Million social media impressions

100,000 YouTube followers with 30,000 gained over the 6 months and 120 videos sent from onboard

6.2 Million unique website views

15.6 Million visit - Most visited team race tracker in history

"It's simple: only the official Vendée Globe and Route du Rhum trackers had more total visits than Team Malizia's custom tracker for the Vendée Globe 2024. No other sailing event, race, or record has reached such figures to date." - Yann Groleau (Head of Géovoile - race tracking)





# USEFUL LINKS

## PHOTO & VIDEO CONTENT

Access our image bank here: <https://imagebank.team-malizia.com/>

Password is Maliziapress and credits are provided in each description and must be indicated. If a 4K/HD version of a video is available, a link is included in the description. All content is rights-free for editorial use. Any commercial use must be approved in advance by Team Malizia. For any questions, please contact: [marie@borisherrmannracing.com](mailto:marie@borisherrmannracing.com)

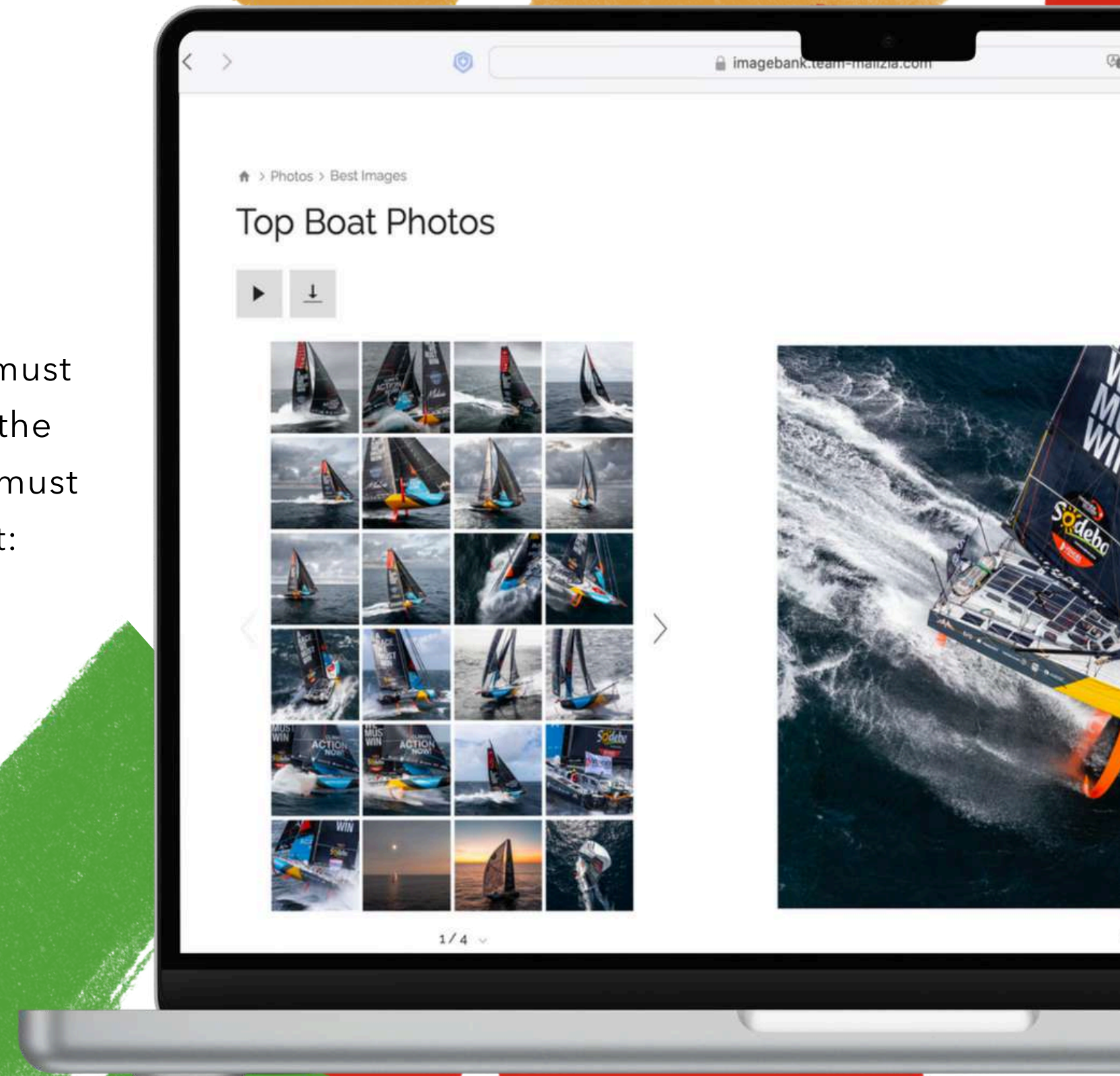
## PRESS RELEASES

Read our press releases [here](#)

Should you wish to be added to the mailing list, please contact: [helene@borisherrmannracing.com](mailto:helene@borisherrmannracing.com)

## WEBSITE

<https://www.team-malizia.com/>





# CONTACTS

## HELENE KATZ

Head of Communications

helene@borisherrmannracing.com

+49 (0)176 6252 1967

## HOLLY COVA

Team Director

holly@borisherrmannracing.com

+49 (0)172 255 5754

## MARIE LEFLOCH

Social Media and Content Manager

marie@borisherrmannracing.com

+33 (0)6 84 46 30 90





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